



**FOR IMMEDIATE RELEASE**

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**NEWFOUNDLAND AND LABRADOR CRUISE INDUSTRY MOVES  
FULL STEAM AHEAD FOR ANOTHER YEAR!**

The Cruise Association of Newfoundland and Labrador is pleased to announce that the province enjoyed a very successful 2014 cruise ship season!

The 2014 season saw an increase in port calls and number of ports visited across the island with 69 port calls to 26 Newfoundland and Labrador ports by 17 cruise operators with 20 ships. There were 36,539 passengers and 17,266 crew, for a total of 53,805 visits.

Furthermore, there was an increase in the number of cruise itineraries beginning or ending in Newfoundland and Labrador and Saint-Pierre-et-Miquelon. “The average embarking or disembarking passenger stays longer, resulting in increased shopping, dining, touring, and overall spending,” says Chair of the Board of Directors of the Cruise Association, St. John’s Mayor Dennis O’Keefe. “These ship turnarounds led to an economic impact of approximately \$1.36 million dollars for 2014. Annual overall impact of the cruise industry in Newfoundland and Labrador is estimated to be over \$11 million.”

In Saint-Pierre-et-Miquelon, our neighbours just to the south, there were nine port calls by four different cruise operators with four ships. The French islands hosted a combined 8,985 visits from passengers and crew.

The five-month Newfoundland and Labrador cruise season began on the West Coast in Corner Brook, with a visit by the Marina on May 30<sup>th</sup>, and it ended in the capital city, St. John’s, when the Legend of the Seas visited on October 17<sup>th</sup>.

St. Anthony, Battle Harbour, Fogo Island, Trinity Bay, Hebron, Hopedale, L’Anse aux Meadows National Historic Site, Makkovik, Red Bay National Historic Site, Mealy Mountains National Park Reserve, Torngat Mountains National Park and Woody Point are just some of the ports that received cruise ships during the 2014 season.

The 2015 cruise season is looking promising with a projected 10% increase in cruise passengers. We are also delighted to welcome several new ships, including the Saga Sapphire, the Disney Magic and the Regal Princess, to Newfoundland and Labrador with scheduled inaugural visits to the island in 2015.

Stay up to date with the latest cruise news by visiting [www.cruisetheedge.com](http://www.cruisetheedge.com).

**For further information, please contact:**

Ms. Claire Sullivan  
Marketing Manager  
Cruise Association of Newfoundland & Labrador  
St. John’s, Newfoundland and Labrador  
(709) 738-7530  
[www.cruisetheedge.com](http://www.cruisetheedge.com)

Mayor Dennis O’Keefe  
Chair  
Cruise Association of Newfoundland & Labrador  
St. John’s, Newfoundland and Labrador  
(709) 576-8477  
[www.cruisetheedge.com](http://www.cruisetheedge.com)