



Corner Brook Port Corporation
P.O. Box 1165, 61 Riverside Drive
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FOR IMMEDIATE RELEASE
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First Cruise Ship of Season Scheduled to Arrive Saturday, June 17

CORNER BROOK – On Saturday, June 17, the Port of Corner Brook will welcome the first cruise ship of the season. The Oceania Cruises ship *Insignia* is scheduled to arrive in port at 9 a.m. and will depart at 6 p.m. The *Insignia*, which has capacity for 684 passengers and 400 crew, made its first port call to Corner Brook in 2015. The ship will be visiting Corner Brook toward the end of a “Picturesque Pathways” voyage from Rome, Italy to Montréal, Quebec which began on May 23. Once it departs from Corner Brook, the *Insignia* will call Trois Rivières, Quebec prior to arrival in Montréal on June 20.

During the 2016 cruise season, Corner Brook Port Corporation participated in an economic impact study titled “*The Economic Contribution of the International Cruise Industry in Canada 2016.*” Consulting firm BREA (Business Research and Economic Advisors) completed the comprehensive study which measured the direct and indirect economic impacts of cruise visitation to ports across Canada. Based on the primary and secondary data collected, the direct economic impact of the cruise ship industry to Corner Brook in 2016 was \$1.19 Million. Direct spending is comprised of passenger, crew and cruise line spending. Combined with indirect spending, the total economic impact is estimated at \$2.4 Million.

Corner Brook Port Corporation is expecting a total of 11 cruise ship visits during the 2017 season. There will be two calls in August, the *Rotterdam* (Holland America Line) on August 6 and the *Fred Olsen Boudicca* on August 7. *Silver Whisper* (Silver Sea) will visit on September 4 and September 27, *Marco Polo* (Cruise and Maritime Voyages) will call on September 22 and *Saga Sapphire* (Saga Cruises) will be in port with *Silver Whisper* on September 27. During October, the port will host: *Artania* (Phoenix Reisen) on October 1, and *Vision of the Seas* (Royal Caribbean Cruises) on October 8 and 13. The Norwegian Cruise Line vessel *Norwegian Gem*, the largest cruise ship scheduled to visit this year, will close out the season with a visit on October 28. Three vessels will be making their inaugural calls to Corner Brook: *Artania*, *Boudicca* and *Vision of the Seas*.

A complete 2017 cruise ship schedule can be found at www.cornerbrookport.com.

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